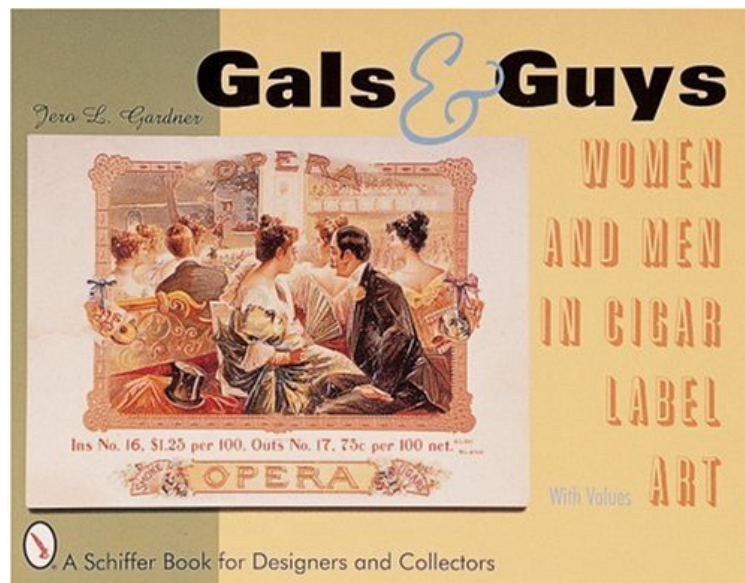


(Online library) Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors)

Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors)

Jero L Gardner

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#5877110 in Books Schiffer Publishing 1999-04-26 Original language: English PDF # 1 8.40 x .60 x 10.801, 1.85 #File Name: 0764308017160 pages | File size: 19.Mb

Jero L Gardner : Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors) before purchasing it in order to gage whether or not it would be worth my time, and all praised Gals Guys: Women and Men in Cigar Label Art (Schiffer Book for Designers and Collectors):

With over 470 full-color photographs of labels from cigar boxes and a complete price guide, this book is a treasury of advertising images. Fair maidens, stylish and sedate or with a sensuous display of cleavage, are partnered with those ne'er-do-wells, railroad magnates, and political wizards of the male gender in a grand introduction to American mass marketing. Cigar box label art is a true American art form, designed to grab the buyer by the tail of his coat and spin him around, see-gar in hand, ready to buy again. The magic has not gone away! Take a look for yourself.

About the Author The author's enchanted pursuit of these beautiful pieces of Americana has endured for over 30 years-- and resulted in a fabulous collection of old cigar box labels from the period of 1860 through 1930.