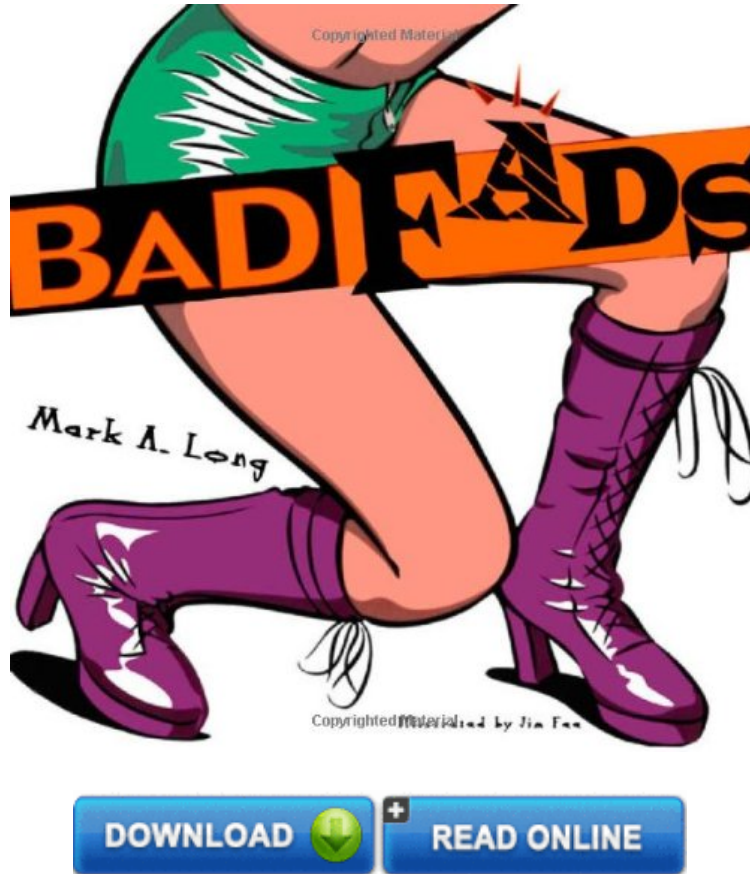


Bad Fads

Mark A. Long

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#6420101 in Books ECW Press 2002-06-01 Original language: English PDF # 1 .32 x 7.98 x 7.991, #File Name: 1550224913250 pages | File size: 22.Mb

Mark A. Long : Bad Fads before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bad Fads:

0 of 0 people found the following review helpful. Cute, fun book down memory lane By Minababe This is a very cute book about those wacky, zany fads we all know and love from the 20th century, such as flagpole sitting, the pet rock and the drive in. It's a decent book, but not great. The reason why I'm not totally blown away by it is that while some entries were in-depth, others felt a little rushed. Otherwise, this is a decent trip down memory lane. 0 of 0 people found the following review helpful. WE SHOULD KNOW! By Adam K. I grew up with Mark Long, so I know this much first hand. He and I know a bad fad when we see one, or should I say, lived one. This book is a personal trip down memory lane, and memory lane has a lot of potholes and speed bumps, in other words, it's a rough and painful ride. I found myself laughing out loud most of the time while reading through BAD FADS simply because of the images of myself and my friends living those fads, Mark included. I promise, reading this book can only make you smile. It's worth every penny. Thanks, Mark, for the memories. 1 of 1 people found the following review helpful. A page-turner By mike mooneyham Once I started reading this book, I couldn't put it down. A real walk down memory lane and a must read for nostalgia lovers. Great illustrations accompany the fads of the past century. Interestingly enough, many of these long-forgotten "Bad Fads" have reared their ugly heads in recent years, making what's old seem new again. This is one "bad" book.

From poodle skirts, hot pants, and Lava lamps to Pogs, Pokemon, and Teenage Mutant Ninja Turtles, Bad Fads takes a fresh and funny look at the games, gags, dances, and styles of yesterday. This entertaining and nostalgic book unearths many short-lived popular trends from the past 100 years, covering fashion (go-go boots and Farrah Fawcett hairdos), collectibles (Rubik's Cube and pet rocks), activities (3D movies and drive-in theaters), and events (telephone booth stuffing and goldfish swallowing). No age group is spared these embarrassing reminders of the intriguing, bizarre, and just plain silly fads of past decades.

About the AuthorMark A. Long is the founder of the Bad Fads Museum Web site, a USA Today "Hot Site," and winner of NBC's Cool Site of the Week Award. He lives in Chicago.